ViewStar™

FACT SHEET

MISSION

ViewStar Corporation is the leading provider of workflow software to automate and optimize business processes.

ACHIEVEMENTS

- Founded in 1986
- First product shipment in 1988
- More than 250 systems installed worldwide; nearly 20,000 seats
- 1994 Winner of Network World's Work Management Award for Best Product Scalability

VIEWSTAR ADVANTAGES

- **ViewStar offers the industry's most rapid application design, development and deployment for mission-critical workflow applications**
- **ViewStar provides true enterprise support by enabling deployment of multiple system configurations involving Windows NT and UNIX servers**
- **ViewStar's *Business Process Interface* is the industry's first object-oriented interface, allowing for fast system configuration and implementation**
- **ViewStar offers product scalability from 10 to more than 1,000 users**

DISTRIBUTION

ViewStar combines a direct sales and service organization with global distribution partnerships among the leading system integrators, value-added resellers, and application providers.

TARGET CLIENTS & APPLICATIONS

Typical ViewStar customers are Fortune 2000 corporations committed to improving information management throughout the organization. Targeted companies may have already adopted a client/server computing strategy that incorporates local and wide area networks, with the ability to incorporate heterogeneous systems, including UNIX, mainframe data and document repositories.

ViewStar serves a wide range of industries including financial services and banking, insurance, oil and gas, manufacturing, pharmaceuticals, transportation, utilities, government and education. Applications include accounts payable, claims underwriting, loan processing, policyowner servicing, order processing, and correspondence management. Clients include Adidas, Aetna, American Express, Blue Cross/Blue Shield, CBS, Chevron, MCI, Revlon, Texas Commerce Bank, the United States Government, as well as numerous international accounts including Airtours plc (U.K.), Barclays Bank (Australia), Debitel Cellular (Germany), Electrobel (Belgium), Finnish P&T and the University of Kuwait.

PRODUCTS & SERVICES

ViewStar software automates business processes across a wide range of scalable client/server platforms. ViewStar Release 4 provides comprehensive, object-oriented tools with the power, flexibility and control that empowers both programmers and business users to create their own workflow processes. The result is a system that is in production quickly and meets both business and user requirements.

The ViewStar System is an open, object-oriented, network-based business process automation software solution encompassing workflow automation and document image and information management. It allows customers to quickly take full advantage of platform advances, leverage their hardware and software investments, and utilize operational expertise they already have in-house.

ViewStar 4.2 offers the industry's first object-oriented interface for rapid development and deployment of mission-critical workflow applications. ViewStar Release 4.2 features the Business Process Interface (BPI) — a rich, component object interface to the ViewStar System. BPI is a combination of application programming interfaces and Microsoft OLE 2.0 controls that enable developers to use standard third-party OLE 2.0-compliant application building tools such as Visual Basic or Visual C++ to build ViewStar workflow and document imaging applications, and workflow tasks.

ViewStar 4.2 further extends ViewStar's support for true enterprise applications by enabling automation of wide area, multi-site workflows that are intelligently linked by standard Microsoft MAPI messaging and replication services.

The result is an accelerated return-on-investment through rapid application development and responsiveness to change, and the leveraging of existing infrastructures.

PLATFORMS

ViewStar supports multiple platforms including:
- Microsoft NT and Unix servers
- Oracle, Sybase and Microsoft SQL Server databases on Microsoft NT, Sun Solaris, HP HP/UX, and IBM AIX
- Microsoft NT and Novell file servers
- Windows NT, Windows 95, Windows 3.1, and Windows for Workgroups interfaces for client workstations
- A consolidated NT server, supporting file, database, optical storage, and process agent services.

FINANCIAL

Privately held. First profitable year: 1991

LOCATIONS

Domestic offices in Alameda and Costa Mesa, CA; Atlanta, Boston, Charlotte, Chicago, Cleveland, Dallas, Houston, New York and Vienna, Vir. International offices in England and France.

CONTACT INFORMATION

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